**CURRICULUM VITAE**

1. **PERSONAL DATA**
2. **Full Name:** AJIJOLA, Bashir Amoda
3. **Date of Birth:** 14th December, 1964
4. Current Postal Address: 37c, OniwasiAgbaye Street, Islamic

Village Gerewu Ilorin Kwara State.

1. **State of Origin and Local Govt.:** Kwara/Ifelodun

**Permanent Home Address:** 37c, OniwasiAgbaye Street, Islamic Village Gerewu Ilorin Kwara State.

**Postal Address:** (Include GSM & e-mail Address) Department of Mass Communication, Faculty of the Humanities and Social Sciences Al-Hikmah University, P.M.B. 1601, Adewole, Ilorin. 08053047869, 08138155360, ajijolaba@gmail.com, ajijolaba@yahoo.com

**Marital Status:**  Married

**Number of Children** Five (5)

**Current Rank**  Senior Lecturer

**Educational Institutions Attended with Dates:**

2016-2017 Al-Hikmah University, Ilorin

2011 – 2016 Babcock University, Ilishan Remo

2003 – 2004 University of Lagos, Akoka- Yaba, Lagos State

1986 – 1989 University of Lagos, Akoka- Yaba, Lagos State

1984 – 1986 Kwara State College of Technology, Ilorin Kwara State

1979 – 1984 AmoduAsungbolu Secondary Commercial School AmoduIfelodunLGA, Kwara State

1970 – 1976 LSMB Primary School, Koko Araromi, IfelodunLGA, Kwara State

**Professional Academic Qualification with Dates:**

P.G.D.E 2017

Ph.D (Mass Communication) 2016

M.Sc (Mass Communication) 2004

B.Sc (Mass Communication) 1989

I.J.M.B. (Advance Level) 1986

W.A.S.C (Ordinary Level) 1984

First School Leaving Certificate 1976

**Working Experience with Dates:**

Senior Lecturer Department of Mass Communication, Al-Hikmah University Ilorin. 2018 till Date

Lecturer IDepartment of Mass Communication Al-Hikmah University Ilorin. 2015 - 2018

Lecturer II Department of Mass Communication Al-Hikmah University Ilorin. 2012 – 2015

Assistance Lecturer: Department of Mass Communication Al-Hikmah University Ilorin 2010 – 2012

Associate Lecturer: Dept. of Mass Comm.OlabisiOnabanji University Ago-Iwoye 2005 – 2008

Associate Lecturer: Adeguwa School of Comm. Lagos State University (LASU) Ojo-Lagos 2006 – 2009

The Breeze Magazine Editor 2003 – 2005

Health and Farm Product (fresh break bread) Asst. Sale Manager 2001 – 2002

Venture Guide Magazine Editor 1997 – 1999

Beach & Water Leisure’s Newspaper Deputy Editor 1994 – 1996

The Professional Monthly Magazine Chief Correspondent 1993 – 1994

Cosmopolitan Estate Client Executive 1991 – 1993

Iponrin Grammar School Lagos (NYSC) English Teacher 1990 – 1991

**Administrative Experience and Service to Community:**

Ag. Director of General Studies April 2018 Till date

Ag. Dean Student Affairs Unit Al-Hikmah University June 2012 – Sept. 2014

Ag. Coordinator, Department of Mass Comunication, Al-Hikmah University 2011 – 2012

Secretary: Al-Hikmah University Stakeholder’s Forum 2011 – 2019

Member: Staff Disciplinary Committee 2011 - Till Date

Member: Student Disciplinary Committee 2012 – 2014

Member: Vice-Chancellor-in-House Committee 2012 – 2013

**Publications:**

1. Ajijola, B. A. (2011) HIV- Voluntary Testing Counseling as a Communication Approach C.I.R.S.D. Journal vol.3 no 2 pp 123 – 134.
2. Ajijola, B. A. & J. B. Ige (2011) Media Multiplicity and Accessibility Challenges in Nigeria Springboard Journal No. 1 vol.3.
3. Ajijola, B. A. (2012) Media Ethics and Environment of Journalism practice: The Nigeria Experience Springboard Journal No.1 vol.4.
4. Ajijola, B. A. &Oladimeji L. F. (2012). An Assessment of the impact of Dawah through the Electronic and Social Media among Muslim in Nigeria. Al-Hikmah Journal of the Humanities vol.1 No.1&2.
5. Oketumbi, E. O. O., Ajijola, B. A. &Omoloso, A. I. (2014). Communication techniques for security and national development in contemporary Nigeria. Al-Hikmah Journal of Education Vol.1 No.2.
6. Ajijola, B.A. (2014) Postal Service and Corporate Social Responsibility: Challenges and Prospect for Sustainable Development. Entrepreneurial Journal of Management Sciences. Vol.3 No.1.
7. Ajijola, B.A., Okunade, J.K. &Onayinka, T. (2015) Mass Communication and Mass iIncommunication in Nigeria: A revisit. New media and Mass Communication ISSN 2224-3267 (Paper) ISSN 2224-3275 (online) 47-53.
8. Wonuola, M. M., Ajijola, B. A. &Owolabi, A. S. (2015) Role of Social Media On Education: A Study of Youth Education in Tertiary Institution in Kwara State (Accepted for Publication).
9. OwolabiA.S, Ajijola. B.A&Wonuola, M.M. (2017) Influence of the perceive portrayal of Female Artistes in Nigerian HIP HOP Music Videos on the Cultural Values of Nigerian Youths. Crutech Journal of Communication vol.1 No.1.
10. AjijolaB.A, Owolabi. .A.S, OlowuG.O (2016) Social media role in political mobilization and orientation of general election (accepted for publication).
11. OwolabiA.S, Akashoro. G.O, Arikewuyo. A.O, AjijolaB.A (2018). An examination of Audience perception of Role of Media and Culture Advertisement (Accepted for Publication).

**Extra Curriculum Activities:**

Traveling, Reading, Traditional Music, Television (Sport and Documentaries)

**Conferences and Workshop Attended:**

1. IdowuSobowaleComference on Media, Governance and Development in Africa. Department of Mass Communication, OlabisiOnabanjo University, Ago-Iwoye, Ogun State, Nigeria (March 31st, 2009).
2. International 3rd World Congress Conference May 2nd – may 4th , 2011 at University DU Lome Togo.
3. First International Media Educators’ Conference May 2nd – May 4th, 2012 Babcock University Ilishan Remo, Ogun State, Nigeria.
4. College of the Humanities, Al-Hikmah University, Ilorin, Nigeria Conference on “National Security and Development in Contemporary Nigeria” May 12th – May 15th, 2013.
5. Al-Hikmah University, Ilorin College of Management Science Conference “Public Welfare, Corporate Social Responsibility and Transparency in Governance: Challenge and option for Nigeria’s Development” June 4th – June 6th, 2013.
6. African Council for Communication Education (ACCE) National Conference, October 31, -November 3, 2017. National Institute for policy and strategic studies, Kuru Jos, Nigeria
7. Association of communication scholars & professionals of Nigeria 4th Annual Conference September 6-7 2017 Kano, Nigeria.

**Names and Address of Referees:**

**Dr. AbayomiDaramola**

Mass Communication Department,

University of Lagos

Tel: 08037143174

**Prof. Victor Ayedun- Aluma**

Mass Communication Department

University of Jos

Tell: 08023519324

**Prof. DayoAlao**

Vice-Chancellor

AdelekeUniversity,

Ede – Osun State.

Tel: 08023220526