

جامعة الحكمة، إلورن – نيجيري

 **AL-HIKMAH UNIVERSITY, ILORIN, NIGERIA**

 **Adewole Housing Estate, Adeta Road,P.M.B. 1601, Ilorin, Kwara State**

**CURRICULUM VITAE**

1. **PERSONAL DATA**

**(a)NAME:** Dr. (Mrs.) AREMU, MoriamAdeyemi

**(b) DATE OF BIRTH:** 23rdMay, 1980

**(C) CURRENT POSTAL ADDRESS:** Department of Business Administration,

Faculty of Management Sciences,

Al-Hikmah University Ilorin, Kwara State, Nigeria

**(d)MARITAL STATUS:** Married

**(e) TEL. NO. AND E-MAIL ADDRESS:** 08030703274 /moriam1@alhikmah.edu.ng

**(f) DATE OF FIRST APPOINTMENT:** 2nd January, 2009

**(g) STATUS ON FIRST APPOINTMENT (Regular/Contract):** Regular

**(h) DATE OF LAST PROMOTION/UPGRADE:** 01st October, 2017

**(i) PRESENT STATUS:** Senior Lecturer

**(j) POST/RANK APPLIED FOR:** Reader

**(k) DEPARTMENT:** Business Administration

**(l) FACULTY:** Management Sciences

**(m) AREA OF SPECIALAIZATION (Reader/Professor only):** Strategic Management/ Human Resource Management

**II. UNIVERSITIES ATTENDED** (With Dates-starting with the latest):

1. University of Ilorin, Ilorin,Kwara State 2010 -2015
2. Usman Dan Fodiyo University Sokoto 2009-2010
3. University of Ilorin, Ilorin, Kwara State 2005-2008
4. University of Ilorin, Ilorin,Kwara State 2003
5. University of Ilorin, Ilorin,Kwara State 1999-2003

**III.ACADEMIC AND PROFESSIONAL QUALIFICATIONS** (With Dates-starting with the latest)**:**

1. Doctor of Philosophy (Ph.D.) Business Administration, University of Ilorin 2015
2. Postgraduate Diploma in Education,Usman Dan Fodiyo University Sokoto 2010

Upper Credit

1. Master of Science (M.Sc.) Business Administration,University of Ilorin 2008
2. Bachelor of Science (B.Sc.Hons) Business Administration

Second ClassHonour Lower Division – University of Ilorin 2003

1. Certificate in Data Processing and Management Information System University of Ilorin 2003
2. Senior School Certificate- West African Examination Council 1996
3. Senior School Certificate- West African Examination Council 1997

**IV.SCHOLARSHIP AND PRIZES** (With Dates-starting with the latest):

* Best Commerce Student Award 1996
1. **HONOURS, DISTINCTIONS AND FELLOWSHIPS** (With Dates-starting with the latest):
* Certificate of Merit Award by NYSC Kwara State Chapter 2004
1. **MEMBERSHIP OF LEARNED SOCIETY**(With Dates-starting with the latest):
2. Fellow, Institute of Strategic Management, Nigeria (ISMN) 2019
3. Member, Teacher Registration Council of Nigeria 2017
4. **LENGTH OF TEACHING:** 11years&9months
5. **CAREER PROGRESSION:**
6. Assistant Lecturer, Department of Business Administration, Faculty of

Management Sciences, Al-Hikmah University, Ilorin 2009 - 2012

1. Lecturer II, Department of Business Administration,

Faculty ofManagement Sciences, Al-Hikmah University, Ilorin 2012 - 2013

1. Lecturer 1,Department of Business Administration, Faculty of

Management Sciences, Al-Hikmah University, Ilorin 2013 - 2017

1. Senior Lecturer, Department of Business Administration, Faculty of

 Management Sciences, Al-Hikmah University, Ilorin 2017 to date

1. **ADMINISTRATIVE EXPERIENCE SINCE BASIC QUALIFICATION:**
2. Acting Director, Centre for Summer Studies 2020 to date
3. Faculty Representative, Board of Postgraduate School 2020to date
4. Ag, Head, Department of Business Administration 2016-2020
5. Coordinator, Department of Business Administration 2014-2016
6. Coordinator, Department of Business Administration 2013-2014
7. Ag. Sub-Dean, (Female) Student Affairs Al-Hikmah University, Ilorin 2012 -2016
8. Ag. Co-ordinator Department of Business Administration 2011
9. Departmental Academic Secretary 2008-2012
10. Academic 400 Level Adviser 2011 - 2012
11. Academic 300 Level Adviser 2010-2011
12. Academic 200 Level Adviser 2009-2010
13. Academic 100 Level Adviser 2008 - 2009
14. **COURSES TAUGHT (in the last three years):**
15. **At Undergraduate Level:**
16. BUS 201: Production Management
17. BUS 301: Human Resource Management
18. MKT 301: Consumer Behaviour
19. BUS 406: Manpower Training and Development
20. BUS 402: Analysis for Business Decision
21. MKT 402: Marketing Management
22. **At Postgraduate Level:**
23. BUS809: Management Information System
24. BUS811: Research Methodology
25. BUS 812: Human Resource Management

**XI. POSTGRADUATE STUDENTS’ SUPERVISION (Where Applicable):**

1. **Title of the project:** Impact of Strategic Management on the Performance of SelectedPrivate University in Kwara State

**Matric No:** 190603BUS006

**Name of Student:** AnifowoseOlayinka

**Date/Year of Commencement:** 2020

**Completed/ongoing:** ongoing

**Sole/Collaborative Supervision:** Collaborative

1. **Title of the project:** Corporate Social Responsibility and its Impact during Covid-19 Pandemic

**Matric No:** 190603BUS004

**Name of Student:** Yusuf HairatDanjuma

**Date/Year of Commencement:** 2020

**Completed/ongoing:** ongoing

**Sole/Collaborative Supervision:** Collaborative

1. **Title of the project:**Communication as a Catalyst to Employee’s Performance during Covid-19 Pandemic in Al-Hikmah University

**Matric No:** 14/02BA081

**Name of Student:** ABOLARIN, UthmanAdegboyega

**Date/Year of Commencement:** 2020

**Completed/ongoing:** ongoing

**Sole/Collaborative Supervision:** Collaborative

1. **Title of the project:**Effect of Risk management on Business Survival. An Examination of selected Consumer Goods Firms in Nigeria

**Matric No:** 15/02BA054

**Name of Student:** OLADIMEJI, Lawal

**Date/Year of Commencement:** 2020

**Completed/ongoing:** ongoing

**Sole/Collaborative Supervision:** Collaborative

1. **RESEARCH OUTPUT (Completed & On-going):**
2. Physical Distribution in a Manufacturing Concern: A case study and global soap and detergent for award of B.Sc. Business Administration. 2003
3. The Effectiveness of employee benefit in work motivation and productivityin Nigeria: A case study of Kwara State Teaching Service Commission, Ilorin for award of M.Sc. Business Administration.2008
4. Factor influencing marital satisfaction among married couple as perceived by staff and students of Al-Hikmah University, Ilorin for award of Postgraduate Diploma in Education (PGDE) 2010
5. Impact of Strategic Management on the Performance of Small and Medium Scale Enterprises in Nigeria. For The Award of Ph.D. (Business Administration) 2015
6. **PUBLICATIONS (Published):**

**HOME-BASED PUBLICATIONS**

**A. Journal Articles:**

1. **Aremu, M.A.** (2009). The impact of customer service management in Nigerianbanking industry.***Advances in Management****,*8 (1), 68 – 82. Published by Department of Business Administration, Faculty of Business and Social Sciences, University of Ilorin, Nigeria.
2. **Aremu, M. A.** (2011). Assessment of leadership style on productivity of Nigeria Workers. ***Advances in Management,***9 (1), 53-69.Published by Department of Business Administration, Faculty of Business and Social Sciences, University of Ilorin, Nigeria.
3. **Aremu, M.A.** (2011). Market segmentation as a survival and promotional strategy in Nigerian Manufacturing Industry. ***Ilorin Journal of Sociology,***3 (2), 132-142.Published by Department of Sociology, Faculty of Business & Social Sciences, University of Ilorin, Nigeria.
4. **Aremu, M.A.,**Olodo, H.B., Aremu, M.A. &Rasheed, Y.I. (2016). Exploring the effect of product strategy on customer retention. ***Ilorin Journal of Marketing***, 3 (2), 120-132. Published by Department of Marketing, Faculty of Management Sciences, University of Ilorin, Ilorin. Nigeria.
5. Adekeye, H. A., Oyatoye, E. O. &**Aremu, M. A.** (2017). An evaluation of consumers’ preferences for shopping outlets in Ilorin metropolis. ***Al-Hikmah Management Review***, A Publication of Department of Business Administration, Al-Hikmah University, Ilorin, Ilorin. Nigeria. 2 (1), 52-69. https://www.*Alhikmah.*edu.ng/amr/index.php/amr

**B. Chapter in a Book**

1. **Aremu, M. A.** (2014). Employee Welfare: Principles and Benefits in management. ***Contemporary Issues in Human Resources Management***, Aremu, M. A. &Isiaka, S. B. (eds.). 121 - 131. Published by Department of Business Administration, College of Management Sciences, Al-Hikmah University, Ilorin, Nigeria.

**NATIONAL PUBLICATIONS**

1. **Journal Articles:**
2. Aremu, M. A., Bamiduro, J. A.&**Aremu, M. A.** (2007). The impact assessment of employee benefits in work motivation: A path to higher productivity in Nigeria. ***Sahel Analyst Journal***, 9 (1), 71- 81.Published byFaculty of Social and Management Sciences. University of Maiduguri, Maiduguri, Nigeria.
3. **Aremu, M.A.**&Aun, I.I. (2011). Impact of advertising on the marketing of consumer products. ***Lapai Journal of Management Science,***2 (2), 166 - 175.Published byDepartment of Business Administration, Ibrahim BadamosBabangida University, Lapai, Niger State. Nigeria,
4. Aremu, M. A., Mustapha, M., A., Alli, B. &**Aremu, M. A.** (2012). An evaluation of human resources performance: A metric measure approach. ***Journal of Management & Entrepreneurial Studies***, 1 (1), 14 - 22.Published byDepartment of Business Administration, Federal University of Agriculture, Markudi, Nigeria.
5. **Aremu, M. A.,** Olodo, H. B., Abina, M. B. & Musa, A. A. (2014). Effect of Advertising on Organisational Profitability. ***Fountain Journal of Management and Social Sciences***, 3 (1), 67 - 72.Published by College of Management and Social Sciences, Fountain University, Oshogbo. Nigeria.. Available online at http://www.fountainjournals.com
6. **Aremu, M. A.,** Aremu, M. A., Olodo, H. B. &Oluwa R. A. (2015). Market segmentation as alternative marketing strategy for enhancing organisational performance. ***Fountain Journal of Management and Social Sciences*,**4(1), 31 - 46.Published byCollege of Management and Social Sciences, Fountain University, Oshogbo, Nigeria. Available online at http://www.fountainjournals.com
7. Aremu, M. A., Olaniyi, J. S. &**Aremu, M. A.** (2015). Sociological factors affecting customers’ behavior and buying decision in Nigeria telecommunication Industry. ***Osun Sociological Review***, 1 (1), 105 - 131.Department of Sociology Osun State University, Oshogbo (Okuku Campus), Osun State, Nigeria.
8. Olodo, H. B., Aremu, M. A., **Aremu, M. A.**&Ajila, M. S. (2015). Influence of packaging and product display on consumer impulse buying and willingness to buy. ***Journal of Business & Value Creation (JBVC)***,4(1), 228 - 240.Published byDepartment of Marketing, Faculty of Management Sciences, University of Port-Harcourt,Rivers State, Nigeria.
9. Aremu, M.A.,Aun, I., **Aremu M.A.**&Iorkyaa, R. (2015). Customer satisfaction and organizational performance in a service oriented companies. ***Uniosun International Journal of Management Sciences****,*2 (1), 154-172.Published byFaculty of Management Sciences, Osun State University, Okuku Campus, Nigeria.
10. Atolabge, A. A.,**Aremu M. A.** &Oparinde, O. R.(2016). Impact of performance appraisal on job satisfaction of secondary school teachers in Kwara State.***Zaria Journal of Studies in Education,***3 (3), 20-40.Published byDepartment of Educational Foundations and Curriculum Ahmadu Bello University, Zaria, Nigeria.
11. Aremu, M.A. Olodo, H.B., **Aremu, M.A.** &Ishola, J.A. (2017). Effects of privatization and prepaid billing system on consumer satisfaction,***Journal of Marketing Development (JMD)***, 2 (1), 108-124. Published byDepartment of Marketing, Rivers State University of Science and Technology, Port Harcourt, Rivers State Nigeria.
12. **\*Aremu, M. A.,** Olodo, H. B., & Abdulkareem, O. M. (2020). Analysis of factors influencing consumers patronage of captain cook bread in Ilorin metropolis. ***Fountain University OsogboJournal of Management (FUOJM)*,**5 (2), 56 - 68.Published by Department of Accounting & Finance and Business Administration, Fountain University, Osogbo. Nigeria. Available online at http://www.*osogbojournalofmanagement*

**INTERNATIONAL PUBLICATIONS**

1. **Journal Articles:**

1. **Aremu, M. A.**, Aremu, M. A. &Olodo, H. B. (2015). Promoting effective organizational structure as a means of enhancing disaster management in Nigeria. ***Pacific Journal of Science and Technology***, 16(1), 182 – 191. Published by Akamai University, Hilo, Hawaii, USA. Available on line at <http://www.akamaiuniversity.us/PJST16-1-182.pdf>
2. **Aremu, M. A.**, Aremu, M. A. &Olodo, H. B. (2015). Impact of strategic management on the performance of small and medium scale enterprises in Nigeria. ***Journal of Sustainable Development in Africa* (JSDA)**, 17 (1), 113 – 126. Published by Clarion University of Pennsylvania, Clarion, Pennsylvania. Available on line at <http://www.jsd-afric.com/Jsda/V17No1-Spr15A/PDF/>
3. Aremu, M. A., Gbadeyan, R. A. &**Aremu, M. A**. (2016). Environmental factors and strategic marketing planning in Nigerian industry. ***DBA Africa Management Review****,* 6 (1), 17-30. Published by Department of Business Administration (DBA), School of Business, University of Nairobi, Kenya. Available on line at <http://journals.uonbi.ac.ke/dam>r
4. \*Aremu, M. A., Olodo, H. B., **Aremu, M. A.**& Sunday, M. (2018). Sustaining employees and organizational productivity through technological change in consumers’ goods industry. ***DBA African Management Review****,*8(1),1-16. Published by the Department of Business Administration, School of Business, University of Nairobi, Kenya. Available on line at <http://journals.uonbi.ac.ke/damr>
5. \*Aremu, M. A**.**, Onifade,T.E.,**Aremu, M. A.**& Mustapha, Y. I. (2018).Enhancing service quality dimensions as means of sustaining customer satisfaction in Nigerian banking industry.***Journal of Sustainable Development in African****,*20 (1), 301-316. Published by Clarion University of Pennsylvania, Clarion, Pennsylvania.Available on line at http://www.jsd-afric.com
6. \*Aremu, M. A**.**,Musa, A. A., Mustapha, Y. I.&**Aremu, M. A.** (2018).Impact of brand name on consumers’ choice in Ilorin metropolis. ***Amity Business Review,***Published by Amity Business School, Amity University, Noida.19 (1),10-21. Available on line at<http://amity.edu/abs/abr>
7. **\*Aremu, M. A.,**Olaonipekun**,** W. D. &Ku’aiba, L. M. (2018). Effects of Big Five Personality Traits on Group Performance in Al-Hikmah University, Ilorin. ***Amity Business Review****,* 19 (2),11-21. Published by Amity Business School, Amity University, Noida, India.Available on line at <http://amity.edu/abs/abr>

*Note:* **\* New publications not previously considered by the Appointments and Promotions Committee**

1. **CONFERENCES ATTENDED& PAPERS PRESENTED (with dates)**:
2. **Aremu, M. A.** (2013). Impact of Strategic Management on Survival on Small and Medium Scale Enterprises in Ilorin Metropolis. International Conference on Public Welfare, Corporate Social Responsibility and Transparency in Governance. Organized by the College of Management Sciences, Al-Hikmah University.
3. **Aremu, M. A.,** Ibikunle O. H. &Olodo H. B.(2014). The Role of Small and Medium Scale Enterprises on Economic Growth in Nigeria. International Conference on Entrepreneurship: Strategy for Socio-Economic Advancement in Emerging Economics. Organized by the Department of Business Administration, Faculty of Social and Management Sciences, Bowen University, Iwo Osun State.
4. **Aremu, M.A**. (2016). Contribution of Private primary and secondary schools towards sustaining employment generation in Ilorin metropolis. 7th annual Ibadan sustainable development summit (ISDS), held at University of Ibadan on August 21st-26th.

**Workshop Attended**

1. Workshop on Pedagogical Principles, Methods and Techniques for Academic Staff at the University Auditorium on Tuesday 20th-Thursday 22nd October, 2015.

2. Workshop on Islamic Research and Training Institute (IRTI) A Division of Islamic Development Bank (ISDB), Saudi Arabia in collaboration with University of Ilorin and Al-Hikmah University, Ilorin, Nigeria. 6-7 January 2015.

3. Workshop on University-Industry Linkage organized by African University in Accra on 10th - 12th May, 2016 in Kwara Hotel.

 4.A day Membership Continuous Development Programme (MCDP)Organised by Institute of Strategic Management at Stella Obasanjo on 1stDecember 2017

5. A day Membership Continuous Development Programme (MCDP)Organised by Institute of Strategic Management at Kwara Hotel 30th June 2018

6. A day Seminar on Introduction to NvivoSoftware Organised by Faculty Seminar Committee on 27th August, 2020.

1. **COMMUNITY SERVICE:**

1. Member- University Accreditation Committee 2020 to date

2. Member -Convocation Ceremonial Committee (Chairman Sub-committee reception) 2018 to 2019

3.Member- Ad-hoc Committee on the Review of Al-Hikmah Farm Project 2019

4.Chairman- Al-Hikmah Water Factory 2018 - 2020

5.Member-Committee on Al-Hikmah University First Public Lecture 2018

6.Editor –in- Chief Al-Hikmah Management Review 2016 to date

7.Member-Best Researcher of the Year 2017

8.Chairman- Floating PG Programmes in the Faculty 2016

9.Sustainable Development Desk Officer 2016 to date

10.Member -Annual Qur’anic Recitation Competition 2016

11.Member Convocation Ceremonial Committee 2016 - 2017

12.Member-Student Disciplinary Committee (SDC) 2015 to date

13.Member- Curriculum Development for PGD Programmes in the Faculty of Mgt. Sciences 2015

14.Member-Editorial Board, Al-Hikmah Management Review, Al-Hikmah University. 2013 - 2016

15.Member-University Mock Accreditation Committee 2015

16.Member-Annual Qur’anic Recitation Competition 2015

17.Member – Founder’s Day Celebration Committee 2014

18.Member of LOC on Thematic Workshop on Development of Islamic Banking in Africa 2014

19.Member Convocation Ceremonial Committee 2013-2014

20.Member- Establishment of Al-Hikmah University Venture 2014

21.Nomination to serve on Senate Curriculum Review Committee 2014

22.Appointment as supervisor, female wing of the University Mosque 2014

23.Member-Editorial Board, Entrepreneurial Journal of Management Sciences

 Al-Hikmah University, Ilorin Kwara State 2011 -2014

24.Panel to investigate allegation of Arbitrary Award of Marks 2011

25.Member Committee on Proper Conduct 2011 to date

26.Member Convocation Ceremonial Committee 2010 - 2011

27.Member- Panels for Sensitization Seminar for Students 2009

28.Member – Prayer and Extra Curriculum Monitoring Committee 2009

29.Member- Dress Code Monitoring Committee 2009

30.Member-Ansar-Ud-Deen-Society of Nigeria, Lagos State Council (Ramadan Lecture) 1997

31. Assistant Secretary- RansomeKuti Memorial Grammar School (MSS) 1995 – 1996

1. **HOBBIES / EXTRA-CURRICULAR ACTIVITIES:**
	1. Reading
	2. Table Tennis
	3. Islamic Music