**I. PERSONAL DATA:**

**(a) Name: BRIMAH,** Amudat Bolatito

**(b) Date of Birth:** 8th November, 1979

**(c)Current Postal Address:** 4 Al-Haq Street, Mogaji Ogo Community, Islamic Village, Ilorin, Kwara State

**(d)Marital Status:** Married

**(e)Phone Number & E-mail Address:** 08033792870 & babrimah@alhikmah.edu.ng

**(f) Date of First Appointment:** 1st November, 2011

**(g) Status on First Appointment:**  Graduate Assistant

**(h) Date of Last Promotion:** 1st October, 2018

**(i) Present Status & Institution:** Lecturer I, Al-Hikmah University Ilorin

(j) **Post/Rank Applied For**: Senior Lecturer

**(j)Department:** Business Administration

**(K) Faculty:** Management Sciences

**II. EDUCATIONAL INSTITUTIONS ATTENDED WITH DATES:**

Army Children School, Minna Niger State, - 1986-1991

West African Examination Council, Lagos - 1998

University of Ilorin - 1999-2003

University of Ilorin - 2003-2004

University of Ilorin - 2010-2013

Kwara State University, Malete - 2015-2020

**III. ACADEMIC AND PROFESSIONAL QUALIFICATIONS OBTAINED WITH**

**DATES:**

First School Leaving Certificate - 1991

Senior Secondary School Certificate - 1998

B.Sc. Economics - 2003

Certificate in Data Processing - 2004

M.Sc. Business Administration - 2013

Ph.D. Business Administration (Entrepreneurship) - 2020

**IV. SCHOLARSHIPS, PRIZES AND FELLOWSHIPS:**  - Nil

**V HONOURS, DISTINCTIONS AND FELLOWSHIPS:**  -

**Global Collaborator**

X-Culture Project,

Virtual Teams Coordinator.

[www.X-Culture.org](http://www.X-Culture.org)

**VI. MEMBERSHIP OF LEARNED SOCIETY:**

Associate Member, National Institute of Marketing of Nigeria, (ANIMN) 2015

Full Member, Institute of Strategic Management Nigeria, (ISMN) 2015

Associate Member, Certified Institute of Development Studies (ACIDS) 2012

**VII. LENGTH OF TEACHING:** - 9 Years

**VIII. EXPERIENCE SINCE BASIC QUALIFICATIONS**

Govt. Science and Technical College, Potiskum, Nigeria (NYSC) - 2004-2005

Kwara State Ministry of Planning and Economic Development 2006-2011

Graduate Assistant Lecturer - 2011-2013

Assistant Lecturer - 2013-2015

Lecturer II - 2015-2018

Lecturer I - 2018-Till date

**IX. RESEARCH INTERESTS:** Strategic Management, Entrepreneurship, Human Resources, Marketing,

**X. COURSES TAUGHT:**

|  |  |
| --- | --- |
| MKT 201 | Element of Marketing I |
| MKT 204 | Element of Marketing II |
| MKT 301 | Consumer Behaviour |
| MKT 302 | Distribution & Sales Management |
| BUS 302 | Management Information System I |
| BUS 314 | Research Methods |
| MKT 402 | Marketing Management |
| MKT 405 | Marketing Research |
| BUS 403 | Corporate Planning |
| BUS 410 | Entrepreneurial Development |
| BUS 499 | Research Project |
| GSE 205 | Entrepreneurship |
| GNS 301 | Graduate Self Employment |
| BUS 803 | Global Economic Environment |
| BUS 818 | International Business Management |
|  |  |

**XI. SUPERVISION OF POSTGRADUATE STUDENTS:**

1. **Name: Busari Lateefat Olatundun**

**Matric No.:** 190603BUS005

**Programme:** M.Sc. (ongoing)

**Topic:** Effect of Managerial Competency on performance of Poultry Farmers in kwara State

**Date/Year of Commencement:** 2020

**Completed/Ongoing:** Ongoing

**Sole/Collaborative Supervision:** Sole

1. **Name:** Muhammed, Maryam Bako

**Matric No.:** 190603BUS002

**Programme:** M.Sc. (ongoing)

**Topic:** Influence of self-efficacy and gender on entrepreneurial intention among fresh graduates in Kwara State.

**Date/Year of Commencement:** 2020

**Completed/Ongoing:** Ongoing

**Sole/Collaborative Supervision:** Collaborative

**XII. PUBLICATIONS:**

1. **THESIS**
2. The Impact of Training and Development on Employee Performance: An Empirical Analysis (Project for the award of M.Sc. Degree)
3. Effect of Entrepreneurial Orientation on Corporate Performance in the Nigerian Banking Sector. (Ph.D. Thesis)
4. **AUTHORED BOOKS:**

**Brimah, B.A. (2020).** Effect of Entrepreneurial Orientation on Corporate Performance in the Nigerian Banking Sector. Ann Arbor, Michigan, USA, ProQuest LLC.

1. **EDITED AND CO-EDITED BOOKS: -** Nil

1. **PUBLISHED JOURNAL ARTICLES:**

**Home Based Publications**

1. **Brimah, A. N.** & Brimah, B. A. (2012). Effects of training and development onorganizational productivity and performance: A case study Al-Hikmah university. *Al-Hikmah Journal of Humanities 1*(1&2), 68-84. A publication of the College of Humanities, Al-Hikmah University, Ilorin, Nigeria.
2. Brimah A. N.,Olanipekun, W.D & **Brimah, B. A.** (2014). Impact of Entrepreneurship Education Curriculum on Unemployment Reduction – Evidence from Al-Hikmah University, Ilorin. *Al-Hikmah Journal of Education*.1 (1), 226-235. A publication by the Faculty of Education, Al-Hikmah University, Ilorin, Nigeria.
3. **Brimah, B.A.,** Olanipekun, W.D.,Olorunlambe, G.A., & Muhammed, A.N. (2020). Dynamics of Human Resource Development Strategies in Enhancing Employees’ Performance in Nigerian Broadcast Industry. *Al-Hikmah University Man agement Review Journal,* Publication of Department of Business Administration, Al-Hikmah University, Ilorin.Vol. 2(2)

**National Publications:**

1. Brimah, A. N., Musa, A.A, Olanipekun W.A. & **Brimah, B. A.** (2014). Impact of Advertising on Mobile Telecommunication Network Selection: An empirical Study. *Nigerian Journal of Business and Entrepreneurship Research 1*(1), 10-16. A publication of Centre for Entrepreneurship and Service Learning, Federal University, *Kashere*, Nigeria.
2. Brimah, A. N., & **Brimah, B. A.** (2013). Relationship between training and employees’ performance: Evidence from the workforce of Kwara State Community and Social Development Agency. *Kashere Journal of Humanities, Management and Social Sciences 1*(1), 58-65. A publication of Faculty of Humanities, Management and Social Sciences, Federal University, *Kashere*, Nigeria.
3. Oladipupo, M. T., Abina, B.M & **Brimah, B. A.** (2015). Equity Drivers in Professional Accountancy Firms: A Cross Comparison of Client Loyalty between Indigenous and Multinational Corporations. *Ilorin Journal of Marketing*. 1(1) A Publication of Department of Marketing, Faculty of Management Sciences University of Ilorin, Ilorin, Nigeria.
4. Olanipekun, W.D, Brimah, A.N, Akanni, L.F and Brimah**, B.A.** (2016). Impact of Strategic Marketing on Competitive Advantage And Organizational Performance In Nigerian Telecommunication Industry, *Ilorin Journal of Marketing,* Publication of Department of Marketing, University of Ilorin. Vol. 3(1), 17-32
5. Lawal, A.T., **Brimah, B.A.,** & Yusuf, S.O. (2019). Factor affecting Women Entrepreneurs in North Central Nigeria. *International Journal of Entrepreneurship Studies (IJES),* Publication of the Centre for Entrepreneurship Studies, University of Abuja, FCT. Volume 1(3), 1-10
6. **Brimah, B.A.,** Olanipekun W.A., Mustapha, R.O, & Rabiu, R.O (2021) Entrepreneurial Training Strategy and Intentions of Serving Youth Corp Members In Kwara State, Nigeria. *Hallmark University Journal of Management and Social Sciences (HUJMSS)*. A publication of Faculty of Management and Social Sciences, Hallmark University, Ijebu-Itele, Ogun State Nigeria. Vol.3 (1)
7. **Brimah, B.A**., Olanipekun W.A., Abu, Z, & Awe, O. I, (2021). Evaluation of Youth Employment and Social Support Operation on Unemployment Reduction in Ilorin Metropolis, Nigeria. *Hallmark University Journal of Management and Social Sciences (HUJMSS).* A publication of Faculty of Management and Social Sciences, Hallmark University, Ijebu-Itele, Ogun State Nigeria. Vol.3 (1)

**International Publications:**

1. Olanipekun, W.D**,** Brimah, A.N. **Brimah, B.A**. Rabiu, R.O (2016): Impact of Performance Appraisal on Employees Motivation and Performance- Evidence from Food and Beverage Industry. *Advances in Multidisciplinary & Scientific (AIMS) Research Journal*, Publication of the Multidisciplinary Research Group of the International Centre for IT & Development, Southern University, Baton Rouge, LA, USA. Vol. 2(4), 57-66
2. **Brimah, B.A**., Adeyemi, K.S. & Brimah, A.N. (2019): A Panel Data Analysis of Entrepreneurial Orientation and Efficiency in Nigerian Banking Sector. *Humanities, Management, Arts, Education & the Social Sciences Journal*. Publication of the Multidisciplinary Research Group of the International Centre for IT & Development, Southern University, Baton Rouge, LA, USA. 7(3), 13-22.
3. **Brimah, B.A,** Adeyemi, K.S. & Gbadeyan, R.A. (2019): Impact of Entrepreneurial Orientation on Corporate Profitability: Empirical Evidence from Nigerian Banking Sector. Advances in Multidisciplinary Research Journal. *Advances in Multidisciplinary & Scientific (AIMS) Research Journal*, Publication of the Multidisciplinary Research Group of the International Centre for IT & Development, Southern University, Baton Rouge, LA, USA. 5(3),1–12.
4. **Brimah, B.A**., Olanipekun, W. D., Bamidele, A. G., Ibrahim, M. (2020). Knowledge Management and its Effects on Financial Performance: Evidence from Dangote Flourmills, Ilorin *Journal of Financial Markets, Institutions and Risks.* Publication of Sumy State University, Ukraine. *4*(2),34-42
5. **Brimah, B.A.,** Bamidele, A. G., Rabiu, R.O, John, I.S (2020). The Connexus of Management by Objectives and Organisational Performance: Evidence from Tuyil Pharmaceutical Limited, Ilorin. *Journal of SocioEconomic Challenges.* Publication of Sumy State University, Ukraine. 4(1), 5-16
6. **Brimah, B. A**., Olanipekun, W. D**.,** Olorunlambe, G. A., Salawu, S. (2020). The Rhetoric of Celebrity Endorsement Strategy and Consumer Purchase Intention On Fast Moving Consumer Goods Among Al-Hikmah University Undergraduate Students. *Journal of Socioeconomic Challenges*, Publication of Sumy State University, Ukraine 4(2), 6-13.
7. **Brimah, B. A.,** Rabiu, R.O., Bamidele, A.G., Sheu, M.O. (2020). Fostering Entrepreneurial Mentoring Culture for Sustainable Leadership Performance in Nigeria: Evidence from Selected SMEs in Ilorin Metropolis. *Journal of Business Ethics and* *Leadership.* Publication of Sumy State University, Ukraine. 4(3), 73-80
8. **PUBLISHED CHAPTERS IN EDITED BOOKS: -**
9. **Brimah, B. A**., & Brimah, A. N. (2014). Grievance and Disciplinary Procedure: In M.A. Aremu & S.B. Isiaka (Eds). *Contemporary Issues in Human Resource Management*. (pp.111-120). Ilorin, Nigeria: Doja Press. A publication by the Department of Business Administration, College of Management Sciences, Al-Hikmah University, Ilorin, Nigeria.
10. Olanipekun,W.D, **Brimah, B.A** & Brimah, A.N.(2016). Strategic Marketing Management in Nigerian Telecommunication Industry: A review of Literature. Book of Reading. *Marketing Education Professionalism in Africa: The Town and Gown Linkages. (pp.285-302).* Publication of National institute of Marketing of Nigeria
11. Brimah, A. N., W.D. Olanipekun & **Brimah, B. A.** (2018).The Role of Small and Medium Scale Enterprises(SMEs) In National Development: In I. Abdulraheem, A.N. Brimah, B.O. Ilori (Eds). *The Entrepreneur*. (pp.128-136). Nimass Review Lagos. A publication by the Department of Business and Entrepreneurship, Kwara State University, Malete, Nigeria.
12. **MONOGRAPHS: -** Nil
13. **TECHNICAL REPORTS: -** Nil
14. **JOURNAL ARTICLES AND BOOK CHAPTERS ACCEPTED FOR PUBLICATION:** Nil
15. **BOOK REVIEWS:** Nil
16. **CONFERENCES, SEMINARS & WORKSHOPS ATTENDED WITH DATES:**
17. Brimah A. N.,Bolaji I. A., & **Brimah, B. A.** (2013). Corruption in social administration: A barricade to citizens welfare and Nigeria's development. *A Paper Presented at the International Conference with the Theme “Public Welfare, Corporate Social Responsibility and Transparency in Governance: Challenges and Options for Nigeria’s Development”, Organised by the College of Management Sciences, Al-Hikmah University, Ilorin, Held between 4th-6th June, 2013*.
18. **Brimah, B. A.** (2015). Workshop on Pedagogical Principles, Methods and Techniques for academic Staff in Al-Hikmah University. *Al-Hikmah University between 20th – 22nd October, 2015.*
19. Olanipekun, W.D **Brimah, B.A,** Brimah, A.N. (2015). “Strategic Marketing Management in Nigerian Telecommunication Industry: A Review of Literature”. *Being a Paper Presented at the Marketing Educators Conference on Marketing Education and Professionalism In Africa: The Town and Gown Linkages Jointly Organised By National Institute of Marketing of Nigeria and University of Calabar, Nigeria between 4th -6th of November, 2015.*
20. Olanipekun, W.D, **Brimah, B.A.,** and Brimah, A.N. (2016) “Engendering Entrepreneurship Education for Human Capital Development” *Being a paper presented at the 5th Entrepreneurship Directors Conference Organized by Centre for Entrepreneurship Development, Kwara State University between 17th – 20th January, 2016.*
21. **Brimah, B. A.** (2017). Strategic Advantage for Sustainable Success (Accelerated Executive Membership Workshop) of Institute of Strategic Management Nigeria, held at Kwara Hotel, Ilorin on the 1st of July, 2017
22. **Brimah, B. A.** (2018). Theories, Methods, and the Global Knowledge Economy: Career Growth for the Emerging Scholar. Workshop Organized by Abiola Irele School of Theory and Criticism, Kwara State University, Malete held at Kwara State University, International Conference Centre, Ilorin from July 9th – 20th, 2018
23. **Brimah, B. A.** (2018). Workshop on Basic Teaching and Assessment Skills for Lecturers in Al-Hikmah University. *Al-Hikmah University between 20th – 21th February, 2018*
24. Lawal, A.T., **Brimah, B.A.,** & Yusuf, S.O. (2019). Factors affecting Women Entrepreneurs in North Central Nigeria. Being a paper presented at the 1st International Conference with the theme Entrepreneurship, Strategic Leadership and Sustainable Development in Emerging Economies *Organized by the Faculty of Management Sciences, National Open University of Nigeria between 9th – 11th October, 2019.*
25. **Brimah, B.A.** (2020). COVID-19 as a Complex Adaptive Challenge: A Wake-Up Call for Enterprising Leaders. 9th International Conference on Entrepreneurship, Management and Innovation (Entrepreneurship Directors Conference – Virtual Edition) Organized by Centre for Technical, Vocational and Entrepreneurship Training, Kwara State University between 25th – 26thAugust, 2020.
26. **ADMINISTRATIVE EXPERIENCE:**

* Ag. Head of Department, Department of Business Administration 2020 to date
* Departmental Coordinator for Top-Up Degree Program 2018- 2020
* Hostel Mistress, Oladimeji Hostel,Al-Hikmah University, Ilorin 2015- 2020 .
* Coordinator of Entrepreneurship Course [GNS 205], Al-Hikmah University, 2017 –to date.
* College of Management Sciences Representative, Library, Publications, and Conferences/Seminars & Workshops Committee, Al-Hikmah University, Ilorin. 2016
* Secretary, College of Management Sciences Welfare Association, Al-Hikmah University, Ilorin. 2016-to date.
* Member organizing committee of International Conference organized by the College of Management Sciences Al-Hikmah University, June 4th-6th 2013. 2013
* Academic 300 Level Adviser, Department of Business Administration Al-Hikmah University, Ilorin. 2019-2020
* Academic 200 Level Adviser, Department of Business Administration Al-Hikmah University, Ilorin. 2018-2019
* Academic 100 Level Adviser, Department of Business Administration Al-Hikmah University, Ilorin 2017-2018
* Academic 400 Level Adviser, Department of Business Administration Al-Hikmah University, Ilorin 2014-2015
* Academic 300 Level Adviser, Department of Business Administration Al-Hikmah University, Ilorin 2013-2014
* Academic 200 Level Adviser, Department of Business Administration Al-Hikmah University, Ilorin 2012-2013
* Academic 100 Level Adviser, Department of Business Adminisration Al-Hikmah University, Ilorin 2010-2011

1. **COMMUNITY SERVICE:**

**Assistant Secretary,** National Institute of Marketing of Nigeria (NIMN).Kwara State Chapter 2019-till Date

**Grading of road,** Mogaji Ogo Community, Islamic Village, Ilorin Kwara State 2018.

**Member,** Local Organising Committee (LOC) 2015 Students’ Marketing Conference, Ilorin. Budget Committee .2015

**Member,** Local Organising Committee (LOC) 2015 Students’ Marketing Conference, Ilorin. Programme Committee .2015

Amira, Muslim Corper’s Association of Nigeria, NYSC, Yobe State Branch [2004-2005]

1. **EXTRA CURRICULAR ACTIVITIES:** Reading, Research, Meeting people**.**

**REFEREES**

1. **Prof. K.S. Adeyemi**

Director,

Kwara State University Business School

Malete.

08033247567

1. **Prof. Gunu Umar**

Department of Business Administration,

Faculty of Management Sciences

University of Ilorin.

08055912617

1. **Dr. Abu,Zekeri**

Department of Business & Entrepreneurship,

Kwara State University,

Malete.

08033782728

**BRIMAH,** Bolatito Amudat Signature